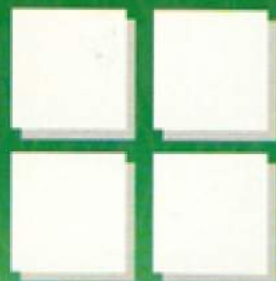


BUGS...

**A FOUR
LETTER
WORD**



ARE YOU BUGGED BY . . .

ROACHES?

There are several species of roaches, with the German cockroach being the most common in food handling establishments. They are usually wary, nocturnal creatures that contaminate food, spread disease, aggravate allergies and drive away customers.

Roaches are found in dark, damp places, especially in areas where food is stored or prepared. "Since German cockroaches are resistant to or repelled by conventional sprays and fogs, we use a technology which has been proven, beyond doubt, to eliminate these difficult pests." Our patented P.E.S.T.® Program eliminates these pests by treating inside the wall voids, equipment, and cracks and crevices where roaches live, breed, and hide.



RODENTS?

Rats and mice are the pests Americans fear the most, and for good reason. They contaminate food and are capable of transmitting a wide variety of diseases, including salmonella food poisoning.

Some species of mice, especially the deer mouse, transmit the deadly hanta-virus, which is spread through the urine, saliva and feces. Deer mice are found throughout the U.S. in restaurants, nursing homes, and other buildings.

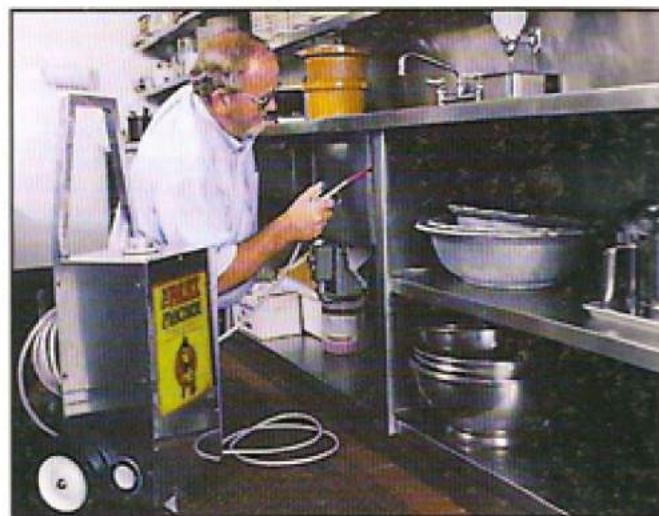
Our professionals using proven treatment methods will "rodent proof" your business and assist you with maintenance and sanitation recommendations.

THE P.E.S.T.® PROGRAM

Most roaches hide. When roaches are observed regularly there is a substantial infestation present. In fact, one pair of German cockroaches can multiply to 400,000 in just one short year.

Studies show that only one in seven customers who see a roach complain. The vast majority simply never return, but they do tell their friends, quickly damaging the reputation you have worked so hard to establish.

Conventional pest control treatments consist chiefly of spraying liquids, fogging, or use of hand dusters. These applications usually provide unsatisfactory levels of cockroach control due to repellancy, resistance, chemical instability, or the inability to distribute pesticides effectively into roach harborages. Not surprisingly, these methods don't work. Cockroaches



don't live, breed or hide in the open, on floors or baseboards. **Effective treatment must be made where roaches live . . . in their harborages.**

Parker's trained technicians using the P.E.S.T.® Machine solves your roach problems by eliminating them at their source. With this patented new equipment,

boric acid powder (long recognized as one of the most efficient roach toxins) can be applied directly into cracks, crevices, wall voids and all other cockroach harborages at a constant, low pressure. In addition, the P.E.S.T.[®] Machine imparts an electrostatic charge to the powder, causing it to adhere to all interior surfaces as well as to the insects it contacts. Cockroaches will not become immune to it, nor will they be repelled by it, migrating from one part of your building to another. When applied to protected areas, boric acid powder lasts almost indefinitely, continuing to kill cockroaches.

The P.E.S.T.[®] Machine will achieve total control when every possible harborage is treated: walls voids, sub-cabinet voids, hollow doors, baseboards, window and ceiling trim, prep tables, salad bars, tables, chairs, toasters, ovens and any other place where a cockroach might hide. This often includes drilling small holes into wall voids and soffits to allow treatment of these inaccessible areas. With the P.E.S.T.[®] Machine we are able to achieve and maintain 99% plus control, keeping your business roach free, eliminating your worries and allowing you to concentrate on serving your customers.



HOT LINE
1-800-324-2847

www.parkerpestcontrol.com

ABOUT THE COMPANY...

Founded in 1963 and specializing in P.E.S.T.[®] (Pest Elimination System



Treatment) for commercial businesses, **Parker Pest Control** and its affiliates operate in Oklahoma, Kansas,

Arkansas and California. This information packet will explain the unique patented equipment and techniques that have made us a leader in the field of pest elimination.

Although much has been written about the P.E.S.T.[®] Machine and its Program, it is our people who truly separate us from the competition. All **Parker Pest Control** technicians are required to complete our own rigorous, comprehensive training programs, in addition to meeting the requirements for state certification. Six months of combined classroom and "hands-on" training including extensive insect identification, biology and entomology are required to teach new technicians the basics of pest elimination work. Only after successfully completing this training, as well as on-the-job testing and evaluation, is a technician permitted to perform your service work.

QUALITY CONTROL

We view our clients as partners, and as in any partnership, good communication is essential. In order to establish open lines of communication we will meet with your key people for training and motivation, showing them the vital role they play in this team effort. In addition, we will provide you with a Pest Location Report, which allows you to keep an ongoing record of any pest sightings between services, and enables our technicians to go right to the heart of any pest problem. You will also receive a copy of our Quality Control Report each time we make a service call, and periodically our quality control inspectors will make phone audits and on site audits.

Our goal is to keep you informed of the level of control we are achieving, and what problems, if any, require your assistance (i.e. sanitation, storage). Ask our representative for a list of client references. **Give them and us a call.** We will be glad to schedule an appointment for a free evaluation and tell you more about our unique program.

HOT LINE 1-800-324-2847

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